



ABSTRACT

Public Health – Announcement under Rule 110 made by Hon'ble Chief Minister in the floor of the Assembly on 12.08.2014 – Implementation of "Amma Baby Care Kit" – Orders – issued.

HEALTH AND FAMILY WELFARE (P2) DEPARTMENT

G.O.(Ms.)No. 366

Dated: 20.11.2014
Jaya, Karthigai – 4
Thiruvalluvar Andu -2045

Read:

From the Director of Public Health and Preventive Medicine
Ref. No. 74384/MCH.3/A1/2014 dated 18.8.2014, 21.8.2014 and
9.9.2014

ORDER:

In the floor of Assembly, the Hon'ble Chief Minister has made the following Announcement on 12.08.2014:-

“.....அரசு மருத்துவமனைகளில் பிறக்கும் ஒவ்வொரு குழந்தைக்கும் 1,000 ரூபாய் மதிப்புடைய “அம்மா குழந்தை நல பரிசு பெட்டகம்”, அதாவது “Amma Baby Care Kit” வழங்கப்படும்.....”

2. Based on the above announcement, the Director of Public Health and Preventive Medicine has sent proposal for implementation of new scheme “Amma Baby Care Kit”. The Director of Public Health and Preventive Medicine has stated that “Amma Baby Care Kit” may be given to all new born babies, born in Government Health facilities with the objectives of improving the hygiene of the postnatal mother and the new born baby and inculcating hygienic practices among the mothers for self and baby care. The “Amma Baby Care Kit” containing the 16 items (ie Baby Towel, Baby Dress, Baby Bed, Baby Protective Net, Baby Napkins, Baby Oil, Baby Shampoo, Baby Soap, Baby Soap Box, Baby Nail Clipper, Baby Rattle, Baby Toy, Liquid Hand Wash, Bathing Soap, Sowbagyasundi Lehiyam, Kit Bag) is to be given immediately after delivery.

3. The Director of Public Health and Preventive Medicine has further stated that “Amma Baby Care Kit” containing 16 items as mentioned at para 2 above may be supplied at a cost of Rs.1,000/- per kit. The Director of Public Health and Preventive Medicine has therefore requested the Government to sanction a sum of Rs.67.51 crores for implementation of new scheme “Amma Baby Care Kit”.

4. The Government after careful examination accord sanction for a sum of Rs. 67.00 crores (Rupees Sixty Seven Crores only) for implementation of "Amma Baby Care Kit". Necessary funds will be diverted from the savings available under the funding for Dr. Muthulakshmi Reddy Maternity Benefit Scheme and additional funds will be provided based on the needs. The gift items shall be procured centrally through Tamil Nadu Medical Services Corporation and supplied through its drug warehouses. The "Amma Baby Care Kit" shall be given to all new born babies, born in Government Health facilities. The Director of Public Health and Preventive Medicine is directed to prepare the operational guidelines in this regard.

5. The amount sanctioned in para 4 above shall be debited to the following new Head of account opened under Demand No. 19 HOD: 04

"2210. Medical and Public Health – 80. General – 800. Other Expenditure – Schemes in the Twelfth Five Year Plan – II. State – Plan – JM. Amma Baby Care Kit – 24. Materials and Supplies (DPC:2210 80 800 JM 2407)

6. The Director of Public Health and Preventive Medicine is the Estimating, Reconciling and Controlling authority of the above new Sub Head of account.

7. The concerned Pay Accounts Officer/Treasury Officer are hereby directed to operate the above new head of account in their respective accounts.

8. The amount sanctioned in para 4 above shall constitute an item of "New Service" and the approval of the Legislature will be obtained in due course. Pending approval of the Legislature, the expenditure will be initially met by drawal of an advance from the Contingency Fund. Orders regarding the sanction of advance from the Contingency Fund will be issued by the Finance (BG.I) Department separately. The Director of Public Health and Preventive Medicine is requested to send necessary proposals to Government in Finance (BG.I) Department in the prescribed format along with copy of this order to sanction of an advance from the Contingency Fund. He is also requested to send necessary explanatory notes for inclusion of the above expenditure in the Supplementary Estimates 2014-2015 to Finance (BG.I) Department at an appropriate time.

9. The Director of Public Health and Preventive Medicine is informed that the amount shall not be paid in cash but credited to the following Personal Deposit Account of Tamil Nadu Medical Services Corporation Limited:-

"K Deposits and Advances (b) Deposits not bearing interest – 8443 – 00 Civil Deposit – 800 Other Deposits – CE Deposits of Tamil Nadu Medical Services Corporation Limited (TNMSC). (DPC 8443 – 00 – 800-CE-00 OH) (Receipts)"

10. The Director of Public Health and Preventive Medicine is authorized to draw and deposit the amount sanctioned in para 4 above to the Personal Deposit

account of the Tamil Nadu Medical Services Corporation Limited, Chennai by means of the Cheque / Demand Draft in favour of Personal Deposit account of the Managing Director, Tamil Nadu Medical Services Corporation Limited.

11. This order issues with the concurrence of Finance Department vide its U.O. No. 64452/Health I/2014 dated 20.11.2014 and ASL No. 1547 (one thousand five hundred and forty seven)

(BY ORDER OF THE GOVERNOR)

J.RADHAKRISHNAN
SECRETARY TO GOVERNMENT

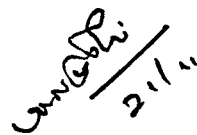
To

The Director of Public Health and Preventive Medicine, Chennai-6.
The Managing Director, Tamil Nadu Medical Service Corporation, Chennai – 8
The Accountant General, Chennai-18,
The Resident Audit Officer, O/o. the PAG, Secretariat, Chennai-9
The Pay and Accounts Officer (S), Chennai-35.
The Financial Advisor and Chief Accounts Officer,
O/o. the Director of Public Health and Preventive Medicine, Chennai-6.

Copy to

The Finance (Health-1/BG-II/BG-I) Department Chennai-9.
The Special PA to Minister(Health), Chennai – 9
The O/o. Hon'ble Chief Minister, Chennai – 9
The Health and Family Welfare (S) Department, Chennai-9.
Stock file/Spare copy/Data cell

/FORWARDED BY ORDER/


SECTION OFFICER


21.11.14